Repurposed+
Changing attitudes towards secondhand clothes in the suburbs of Kalmar
Abstract

My project is about changing the attitudes towards secondhand clothes in the suburbs of Kalmar with repurposing fashion. Secondhand clothes have a bad reputation in the suburbs and in my project, I am seeking where the prejudice coming from, what is acceptable, etc. in hopes to create something that is acceptable and something that grabs the interest of the people from the suburbs of Kalmar. I'm trying to spread the good things about secondhand and teaching people in the suburbs how to repurpose their own clothes in my workshop called “Repurposed+”. Hopefully this will also connect people and create an interest/hobby for them which will benefit their futures.

Key words

Change, suburbs of Kalmar, socio economy, secondhand, fashion, repurposed, connecting people, acceptance, hierarchy, sustainability, workshop, social experiment, breaking norms, breaking negative stereotypes.

Acknowledgments

I would like to thank my tutors Mirai Nemoto, Olga Nikolaeva, Cassandra Troyan and Matilda Plöjel for their guidance, support, patience and understanding. I am thankful for all the feedback and help from the tutorial sessions. I would like to thank all my collaborators who helped me in my project and investigation with their voice. A big thanks to all friends, classmates and family who have helped me throughout my project with assistance, inspiration and all kinds of support. Huge love.
Table of contents

1................................................................. Introduction/Background ................................................................. 1

2................................................................. Theoretical framework ................................................................. 3

3................................................................. Method/Methodology ................................................................. 5

4................................................................. Result/project ................................................................. 11
  4.1................................................................. Social Experiment ................................................................. 11
  4.2................................................................. My garments ................................................................. 11
  4.3................................................................. Repurposed+ workshop ................................................................. 14

5................................................................. Conclusion ................................................................. 16

6................................................................. Contextualization ................................................................. 17

7................................................................. Reference list ................................................................. 19
1 Introduction/Background

Secondhand clothes might be great for the environment and beautiful to some, but does all people feel positivity about it?

In my project I’m trying to investigate the prejudice towards secondhand clothes and change the attitudes towards them with the help of repurposing fashion.

Throughout my study years, I’ve worked with different areas. I decided to base this work to something I’m very interested in and will benefit me in my journey of becoming a fashion designer. For most of my life, second-hand clothing hasn’t been the most popular option to go for or seen as something positive around me and my friends I grew up with. I grew up in the suburban area called Norrliden in Kalmar. When I was a kid, my parents used to buy cheap clothes and most were second-hand. So did my friends parents from suburban areas as well and as kids we didn’t care about what we wore in primary school. We had other interest such as toys, sports etc. But even for those areas, me and my friends’ parents didn’t buy the most exclusive items.

Figure 1. Map of the biggest suburbs of Kalmar (Oxhagen, Norrliden, Berga and Smedby).1

---

1 Photograph of Kalmar map. Google Maps (2022, May 24). https://www.google.com/maps/place/Kalmar/@56.6874238,16.2577502,12z/data=!3m1!4b1!4m5!3m4!1s0x4657cc1ca778251b:0x400fef341e49060!8m2!3d56.6634447!4d16.356779
We all knew our parents weren’t the wealthiest since they immigrated to Sweden not long ago. But yet we asked for exclusive items. I guess that’s what all kids do. When we started middle school and high school, wearing certain clothes or fashion became a popular thing in the school. I remember the people who lived in the wealthier areas and city areas (mainly the Swedish kids) having it all, everything from the “WeSC” shirts and the colorful chinos to the snapback-caps. But for us suburban kids who mainly were foreigners, it was a problematic situation to keep up with the trends. We realized that what we wore looked very different and didn’t grab any attention, so we quickly wanted the trendy clothes to become more popular and liked around the school. We saw artists and other influencers wearing them so in our minds, wearing these things would make us look cooler and attract people.

Not many suburban kids got these items from their parents mainly due to financial reasons and I was one of them. Mostly the older brothers or sisters got some of these trendy clothes as holiday gifts but the younger siblings always had to take over the clothes when they got too small for the older siblings. We got stuck with the “old and ugly” clothes which we referred to the second-hand clothes and of course an inner hate and bad prejudice rose against them.

As we grew older (in Gymnasium) us suburban kids started becoming slightly independent. Some had collected a small amount of money from summer jobs or from gifts and we could finally purchase some trendy style clothes. Usually, one item though... Wearing secondhand clothes wasn’t an option anymore in the popular Gymnasium schools, and however wore that usually got bullied for it. At this age, there were more people in school from different areas in Kalmar and all we could think of is to blend in with the cool kids and keep up with the trendy clothes. We wanted to show that we were wealthy, even though we weren’t. At least, us suburban friends, knew that we weren’t but we still wanted to fool the others who didn’t know us, so they could like us and think good about us. I’ve seen friends who had families with even lower income than most, walking around with some expensive shirt and I felt a bit bad for them to go through such thing. Some of my friends gathered their money to buy trendy fashion clothes together to take turns to wear them. I, myself, wasn’t wearing the trendy clothes but I tried buying some cheaper ones who look slightly similar from HM for an example. I couldn’t match what the other people were wearing in my class. Literately everyone was Swedish and from a wealthy family and dressed in trendy fashion styled clothes, from top to bottom. I quickly became an outsider and I felt even worse about my clothes. This was one of the reasons to why I changed school to a smaller one where people didn’t mind about what's trendy to wear as much. I don’t want anyone to feel this way or anything like it. Secondhand clothes who are so good for us and our planet shouldn’t be seen as some negative thing that makes us less than anyone else. And this have made me want to get deeper into the topic and try changing the attitude towards it.
2 Theoretical framework

1950 was the era where fashion designers could express their creative work freely without any restrictions from the war-time rations. Cristobal Balenciaga and Christian Dior were two of the greatest fashion designers in the era. These European design inventions influenced a lot of couture's around the world we see today.\(^2\)

Hip hop music have been a big impact on the fashion interests in the suburbs of Sweden and in Kalmar since back in time. The music was often made to stand against the condemning society outside the suburbs. It creates gestures, a language and a pact which sets a part from the rest of the society. The hip hop becomes more than just music but a lifestyle.

The new wave of rap music of Sweden focuses a lot on criminality and drugs which can be seen as a consequence of the segregation. And this includes not only the suburbs in Sweden but around the worlds as well.\(^3\)

The newer and modern rap music in Sweden is a lot similar to the past era but focuses a lot on luxuries and money too. Dressing up in high-fashion on music videos to show the point that they are rich and setting standards for what is fashionable. In today’s Swedish rap music videos, you can see artists and the people in it usually wearing streetwear clothes with Luis Vuitton and Gucci accessories together with darker shades of clothes usually from Giorgio Armani, North Face and DSquared2. And if you go to the suburbs of Kalmar, you can easily find this style around people there. Streetwear is a style of casual clothing which became global in the 1990s. It grew from New York hip hop fashion and Californian surf culture to encompass elements of sportswear, punk, skateboarding and Japanese street fashion.

The younger part the suburban people of Kalmar are highly influenced by pop culture, and sports have always been the most popular activity in the suburbs and especially football. Football is the most popular sport in Sweden in general but also the most popular sport in suburbs across the world. The sport is simple and cheap and for the middle-class/lower-class people, it’s a standard thing to play. You only need a football and two goals and you're ready to play. There are free football sessions almost daily handled by the social administration in the different suburbs.


Most of my friends and I played football when we were younger and some still do today. At least the interest is still there for most of us. The people of the suburban areas look up to the big players in the football world such as Cristiano Ronaldo, Neymar and Mbappe and many of these stars come from the suburbs themselves and are big influencers in the fashion world as well. Due to their success and skills, many of these stars gain big sponsorships from fashion companies and even the opportunity to model themselves for the companies. The problem here is that we aren’t talking about any secondhand/repurposed/sustainable companies, these are usually companies with high fashion brands who aren’t going for that style. Seeing these football stars who started in the suburbs, usually poor, succeed and wearing these specific brands such as Luis Vuitton, Off-White and Supreme (streetstyle and classy) makes the people in the suburban areas respect them and most likely have a big interest in that style too apart from the secondhand clothes who usually doesn’t have that. These high brands and style are very hard to find in a secondhand store since most people wouldn’t throw away such clothes and that led me to study the works of different fashion designers within these companies that the people of the suburban areas of Kalmar are interested in so I could eventually learn and create something similar from my own closet.

Virgil Abloh is a famous fashion designer who worked for Luis Vuitton as a creative designer before he sadly passed away in 2021. His work has been used around the world in the pop culture and around famous music artists such as Rihanna, Nicki Minaj, Kid Cudi and many more. He even partnered up with famous artists Kanye West to create merchandise together. Looking at his work such as “Off White” which is highly popular around big influencers and around the world gave me an insight of what is acceptable for the people living in the suburbs of Kalmar.

---


As I've talked about before. Why it's important for the people in the suburbs to wear these modern style and trendy fashion clothes are to escape the reality of being a middle/low class living in the suburbs. By wearing these clothes creates and illusion for other people to believe that they are rich and wealthy and an upper class. Wearing secondhand clothes usually won't work here since secondhand is used, usually worn out and old which means it's probably a design or style that isn't popular or wanted.

3 Method/Methodology

Most of my research are based on interviews. I feel like it’s a good way to find modern and honest data instead of relying on facts from an old website that was published at 2007 for an example. I decided to interview both girls and boys to understand the views from the different gender perspectives. I've interviewed from the ages between 12 and 35 because I feel that it gave a huge insight on today's

---

generations views on this topic as well as generations not far away which is also good to see the difference and changes between them.

Most people I interviewed from the suburbs of Kalmar knew of designer names such as Balenciaga and Christian Dior and all seem to have big interest in their garments. I thought it would be interesting to understand what they like in fashion, why they acknowledge them and certain works and it seem to go hand in hand with joining the trends in styles. When asking these people how they got that interest from, the main answer was celebrities from the western pop culture. Pop/popular culture refers in general to the traditions and material culture of a particular society. In the modern West, pop culture refers to cultural products such as music, art, fashion, dance, film and television that are consumed by the majority of a society’s population.  


**Figure 3.** Balenciaga's “Triple S Trainers”. A Unique style which is well liked in the suburbs of Kalmar.

Many of the people I interviewed had a big interest in labels and prints. They feel that it gives life to a garment as well as a personality. Wearing modern Nike makes you seem as a sporty person while wearing vintage Nike makes you seem as a more of a fashion person, the people mean. And wearing colorful clothes makes you more of a social, softhearted and open person while wearing darker clothes makes you more mysterious and hardhearted. The majority of the people from the suburban areas preferred darker clothes and simple yet recognizable labels and prints.

This made me want to create a fictional label together with prints and patterns with an art style compatible with the suburban people's liking. I chose the name “Repurposed+” mainly for the whole topic of my project but also for the fact that it sounds simple yet interesting along with the plus sign in the end. The plus sign is

---


indicating “change” and a better outcome. It’s also a popular videogame reference for “restoring” which fits the topic again and adds a bit of a pop culture reference into it all. With that, I could create some simple and noticeable patterns and prints that would add a nice abstract to the garments in the eyes of the suburban people. I chose the font “Bitcount Grid Single” and for art style on the prints etc. I chose “Bitmap” style. Bitmap images are described by an array or map of bits within a rectangular grid of pixels or dots. The meaning behind “Bit” is the same as pixel and is a form of style with hard edge lines.

With this style, I could accomplish creating artwork resembling the plus signs (for “repurpose”) on Photoshop using the bitmap technique. This would give my project and garments a significant meaning and symbol which I was striving for, to represent eco-friendly and change.

I didn’t only want to create some garments out of my old clothes to impress the suburban people in hopes for acceptance, I also want to gather a group of suburban

---

people in Kalmar to have a deeper discussion about the topic together and also give them the opportunity to repurpose a piece of cloth themselves. I talked with some people I already interviewed if they would be interested in this type of a workshop and the majority were actually interested of it which was nice to hear. I expected them to not show interest at first since it's about secondhand and repurposed fashion but since the majority of the suburban people I interviewed were somehow interested in fashion and dressing up, I gave them the opportunity to learn easy, cheap and new techniques to repurpose clothes themselves either by hand or by a sewing machine.

I created a plan for the workshop that starts with an introduction of me explaining my topic and following up with what we are going to do step by step. So, first step would be to talk about repurposed fashion and second-hand clothes and asking if they know anything around that and also see if the people think good or bad about them. Also discussing where this prejudice come from depending on their answer and how often they buy or wear second hand clothes. Second step would be me talking about my experience and sharing my story with secondhand clothes (as I've written before in the text). On the third step we would discuss if it's a bad thing to wear secondhand or repurposed fashion in the suburbs of Kalmar and what kind of reactions they would get if they wore it around their friends or just random people there and also discussing if everyone has the same prejudice there. Fourth step would be the people of the suburbs of Kalmar speaking about their experience and sharing their story with secondhand clothes. On the fifth step we would get into what kind of clothes they currently wear or buy and why. Also, if you can find these clothes or style in a secondhand store today. I would let them share what or whom inspired them to wear these kinds of clothes or style and if it's possible to create this type of clothes or something similar with secondhand clothes. Sixth step would be me showing the clothes I didn’t like or want any more from my own closet and show the final repurposed result of them which would include my thoughts and process around them. On the seventh step I would introduce how to repurpose clothes where I include creative thoughts, methods, inspirations etc. That would help the people in the workshop to repurpose their own clothes. And for the final eight step, we would reflect the day where I ask them what they thought of the workshop (pros/cons, etc), what they learnt, how they look at secondhand and repurposed fashion now if their views perhaps have changed and if they would like to have more of these workshops in the future.
With the plan and schedule being ready I decided to create an article that I send out around to the people from the suburbs of Kalmar. The article or flier has the same aesthetic with the plus signs and the logo as you can see on the image below. Through-out the design process I always had in back of my mind; “What would interest me” or “What interested me” to do this thing. Because after all, I am from the suburbs of Kalmar myself with the same prejudice in bedded somewhere in the brain and yet I could change. The color scheme is very calm and simple which I personally preferred.
I also decided to make an experiment during the later stage where I wear some of the garments, I have repurposed around my friends to see if I would get a reaction from them. This would be an interesting way to introduce repurposed fashion and secondhand clothes if they would admire any of them. The point for me is to show them the creative way to experiment in a sustainable way with clothes, that even me, their friend who share a similar lifestyle who has only sewed a few times in his life can create basically anything that makes him comfortable and happy to wear and with practice comes perfection just like any other skill.

I was honored to collaborate with some talented students of LNU, Allis Ohlsson, Ashleigh Spooner and Noemi Braun. We met on Busfrö Nytt & Bytt in Kalmar where Allis had her own mending workshop/thesis “Mending on Display”. It was an amazing time and we sat and discussed our projects as well as exchanging information and tips while mending and repairing clothes. I learnt some new mending techniques that I got to practice and later use for my own workshop. We discussed that secondhand clothes had something other stores don’t usually have, which is vintage clothes. The vintage clothes are a trend now and ironically enough, fashion companies try to create replicas of them these days to sell.
4 Result/project

4.1 Social Experiment

Earlier I explained that during the later stage of the project, I had an idea of showing of my garments to a friend to see his reactions of them. Since I had in mind to only create garments in hopes for acceptance (before making the workshop), I figured I could make a social experiment out of it too. I planned to meet with a friend to just casually hangout at my place and when I opened the door, he had a smirk on his face. He realized I was wearing my favorite football teams' badge on the leg so he asked if the shorts were new. I told him that I bought them as a joke which he later thought was a nice purchase. Later on, the evening he reached to touch my tank top which he admired the fabric of. At the end I exposed the truth and told him that I've created them myself by some clothes from my own closet and he was stunned. He thought it was cool and was surprised over the fact that I (his friend) did that. I told him all about it and my view on secondhand clothing as well as repurposed fashion and he was interested to learn more about it. I told him that it's not as hard as it seems and that its sustainable and fun. And he was all interested in trying it. So, I introduced him to my workshop and gave him other valuable information such as YouTube links/channels where he could learn more about it.

4.2 My garments

I created a pair football styled shorts out of some pajamas and a couple of badges/patchworks. I used the football theme because of the big football interest around the suburbs of Kalmar. I looked at many inspirations on the internet and since the badge was from my favorite football team “Napoli” I decided to look more into their shorts to create something similar but with a touch of my own creativity. I had to look up where the badge usually is located on the shorts and with the long “Kappa” patchwork that I got from a sweatshirt of mine. I decided to use them for the lower part of the shorts instead of the classic side parts that most modern football shorts use their sponsors patchworks for. I used the yellow backside of the patchwork because I thought the color combination worked nice with the blue/dark blue instead of using the black side. The overall outcome looks nice in my own opinion. I’d be able to wear the shorts wherever I feel and especially in the suburbs without feeling insecure about the fact that they are repurposed.

The same goes to my tank top I created from a standard black short sleeved shirt with zipper. I thought the material was so comfy that I just had to make a relaxing form of fit or garment. Also, the pattern of the fabric is very interesting and different which could look cool on a tank top since tank tops usually have a boring or plain
style in my opinion. I cut the pattern of a tank top on it and sewed in the cut parts to hide the rough edges.

I also decided to create a cropped navy jacket out of a green coat I had. I really like navy style on green jackets and I've looked so much for one in my style but never found one, so I had to just do it. I wanted it to be a unisex jacket because I want to inspire some of my female audience on the workshop and not just show what might be only interesting for males. I cut the coat in half (leaving chest area) and with the excess fabric I sewed a bunch of pockets on the front and shoulders and wrist bands to add to the jacket. I used the existing pockets from the below part of jacket to put on the shoulders. I took a British-flag patchwork from a black shirt of mine and sewed it on the other shoulder to give the navy look I was wanting. On the backside of the jacket, I also added screen printing of my repurposed+ logo as well as distressing's. I didn’t want the logo to be too big because I don’t want the jacket to bring too much attention which is more personal. The distressed areas give a rough feeling which fits nice with the navy look and I didn’t sew fully closed some areas of the jacket so the fabric would leave thread behind to achieve the same feeling.

Figure 11,12. Adam Alaga, 2022, Repurposed tank top.
Figure 13,14. Adam Alaga, 2022, Repurposed football shorts.

Figure 15,16,17,18,19,20. Adam Alaga, 2022, Repurposed cropped navy jacket.
4.3 Repurposed+ workshop

The workshop took place in my basement and went smoother than I expected. We were around 10 people on the workshop in total and all had some interesting points and thoughts that me and my secretary wrote down. We discussed for so long that I had to create a second part of the workshop for another day which would be the actual repurposing of the clothes. We had both boys and girls from the suburbs with ages from 12-27 and from different backgrounds which created a great dialogue in the workshop with the different lifestyles of the attendants.

They all said that repurposed fashion seemed interesting, creative, cheap, fun, good for the environment and future. That repurposed fashion and secondhand is good for people who aren't the wealthiest, good for the climate since a lot water goes to make jeans for example, economically good for students and good to experiment with styles.

I asked what the prejudice was around secondhand clothes and some (mostly males) mentioned that second hand is seen/could be seen as dirty, that you don’t know who wore the clothes before or where they have been. And therefore, they wouldn’t want to buy underwear or socks they mean. A young male mentioned that if you buy something that’s not secondhand you feel that you are the first owner of it. When they were kids, they wouldn’t mentioned whenever they have anything secondhand because they would be embarrassed over it because they don’t want to be seen as poor. The same with clothes that was on “REA” (Sale). Most males said that they would never say that they bought something that’s secondhand unless someone would ask. I asked where this prejudice come from and all answered that they have seen or experienced it. The more you grew up the more people talk about modern clothes and style which gave a good status and if you talked about secondhand it would result in the opposite, low status and seen as poor (like a hierarchy).

One mentioned that the last time they went to a secondhand store was to look at wedding dresses not long ago but instead found a cheap pair of sandals that they bought. There was a stain on them though which she didn’t like. The people in the workshop don’t usually go to secondhand stores and the boys hadn't gone for a secondhand store longer than the girls had. Most talk good about secondhand clothes to others but don’t go there because of the norm/stereotypes around it.

Many has the prejudice in the suburbs of Kalmar that secondhand is “old people clothes” and don’t usually have something nice, since “why would someone throw something nice away?”. They have vintage clothes which is nice they mean but also just old clothes that aren't vintage and maybe was trendy 5 years ago that if you would wear it, you would go down the hierarchy. In the suburbs, secondhand means you are poor and is a bad thing, though they feel that the people outside the suburbs see secondhand as a good thing for the environment and the world. They believe that secondhand clothes also make you look like a “nature” person and a leftist.
Some females in the workshop have recently become more open with secondhand clothes and the reason to this is mainly social media. They think it's becoming more popular and its unique and smart. They wouldn’t be ashamed today to mention that they bought something that’s secondhand because most females today would think it's cool and smart. They prefer the sustainable and economical option and would prefer do date a guy who thinks the same. But for the males, most have the mentality that expensive is cool or good because it shows that you are rich etc. Some don’t go to secondhand to impress girls with newer and modern style clothes and the females don’t agree that it would work on them.

The second part of the workshop we spent on repurposing our clothes we didn’t want. We looked at different techniques you can use and discussed how and what we could do to the clothes. I brought some paper to sketch our ideas and also some sewing materials to start sewing or mending depending on what they wanted to do. We looked at different interesting YouTube channels and look at tutorials and I shared my creative thinking when it comes to repurposing clothes. We joked a lot and had fun with it. We talked about what kind of style we like and if we could create maybe something completely different with the clothes, we brought. We didn’t finish anything but I feel that I gave them enough first step support that they could continue on their own at home or in the future. We talked that we could have another workshop another time to repurpose clothes, share skills and inspiration and have a good time which sounded awesome.

Figure 21, 22, 23. Adam Alaga, 2022, images from the workshops.
5 Conclusion

The workshop was very interesting and my sister gave me a very interesting insight since she has worked on a clothing store herself. She said that many might prefer clothes from a typical clothing store such as H&M instead of a secondhand store but many don’t know that the clothes in the store technically are secondhand themselves. She meant that people come in and try out those clothes all the time and also returns some of the clothes they have bought. I never thought of that myself before and I thought it was a great point. Secondhand stores also have cultural/traditional clothes which normal stores doesn’t have and also has new things that isn’t worn by someone else. They all believe that if the right people (influencers for example) promote sustainable clothing and repurposed fashion, it can turn the whole views around of the people in the suburbs of Kalmar because when you are young, you look up to influencers and not many promoted it when we were kids but some have started to do it which is nice and has influenced some of the female attendants of the workshop. After discussing my opinion on secondhand clothes and the good outcome of it, many guys could see themselves going to secondhand stores for new hoodies, shoes, belts, bags and jackets. There might not be a big chance of them finding what they exactly searching for, but that’s where the repurposing comes in. I mentioned that I don’t usually find what I am searching for in a secondhand store either but I also look for clothes that I can repurpose and recreate to something that I want. I can find an ugly jacket but it has a cool material or detail that I could use for making a new or to make something completely different like a new pair of pants perhaps and secondhand stores has become way more interesting and fun for me to visit because of the endless possibility of creativity of repurposing and the amount of different stuff you can find there.

Maybe I didn’t convince them all about their views on secondhand clothes but I feel that I made an impact and I learnt a lot from the whole journey. Because I want to continue with fashion in my own future journey, I want to keep going with this process and make it bigger and maybe collaborate with influencers or companies that reaches the interest of the people in the suburbs better. Maybe “Repurposed+” will become a label after all. This is not the end and hopefully we can do something against norms and negative stereotypes and people of the suburbs of Kalmar can go around with secondhand clothes without feeling bad about it.
6 Contextualization

Since my project is aimed for the suburbs of Kalmar, it made perfect sense to contextualize my work in the area. A high school would be the best option to sponsor my project with materials, a textile room and young students to join my workshop. But due to the circumstances with no answers from the schools and post-forward/canceled premises, I had to capitalize in a short time which led me to have my contextualization outside on a park of Norrilden located in the center. This time I had no digital presentation for my workshop but it worked well with just talking and help from friends. Informing the young generation of the good things about secondhand clothes and educating them to accept them is a big step to achieve in order to reach my goal. I think it’s important to listen to the young people in the suburbs of Kalmar to understand their current view of secondhand clothes and see the difference between the different ages. It makes it easier to see connections and changes within time and what we can do today to make a progress in the future. Also realizing the current state of fashion choices, socio economy and other valuable sources for my investigation such as the current influencers the people of the suburbs are looking up to today and how they treat secondhand. Maybe I would have to add up some new changes for my workshop such as a different technique or creative thinking to sew something that is popular for the new generation. It would have been really nice to gain more students to my workshop but I’ve contacted a lot already together with the help of friends and adding a new goal of connecting people for the project compensates it well. I was inspired by the social activities by the municipality of Kalmar such as their football events for the people in the suburbs to prevent the people of going a bad road in life. Therefore, I thought it would be a nice way to end the workshop with playing some football with the attendants. I want people to unite, have fun, get new friends and maybe even a new hobby or interest which is amazing for their futures. It made me believe that one day maybe this event can be arranged in the same way as the football event and sponsored by the municipality of Kalmar with maybe a Facebook group. There can be better support to my project such as more textile materials, more assistance, some kind of advertisement or collaboration with an influencer for an example but due to the current circumstances, that will hopefully be solved in the future. I’ve already added extra materials for the attendants such as thread, needles etc., which is good for them to join the repurposing workshop easier and learn better. I’m very optimistic of the current state of the project and the contextualization, every step, no matter if big or small, is a great step forward.
Figure 24,25,26,27. Adam Alaga, 2022, images of the contextualization.
7 Reference list

1. Photograph of Kalmar map. Google Maps (2022, May 24). https://www.google.com/maps/place/Kalmar/@56.6874238,16.2577502,12z/data=!3m1!4b1!4m5!3m4!1s0x4657cc1ca778251b:0x400fcf341e49060!8m2!3d56.6634447!4d16.356779


